

## NAEB NEWS LETTER

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

FRANK E. SCHOOLEY, EDITOR, STATION WILL, URBANA, ILL.

APRIL 1, 1944

### NAEB TO MEET IN COLUMBUS, MAY 7

NAEB WILL MEET IN COLUMBUS AT 12 NOON, SUNDAY, MAY 7.

THAT PERIOD HAS BEEN SET ASIDE BY NAEB OFFICERS AFTER CONSULTATION WITH KEITH TYLER AND WIB PETTEGREW OF OHIO STATE. THE TIME SEEMED TO BE THE BEST AVAILABLE FOR GIVING EVERY MEMBER A CHANCE TO BE PRESENT. THE CHANGE FROM A SATURDAY NIGHT MEETING WAS MADE BECAUSE SOME MEMBERS FELT WE SHOULD NOT BE MISSING SOME OF THE OTHER SESSIONS. OFFICERS FELT THAT UNDER PRESENT CONDITIONS IT WOULD NOT BE ADVISABLE TO CALL A MEETING OF NAEB EITHER BEFORE OR AFTER THE INSTITUTE.

BETTER MAKE YOUR ARRANGEMENTS NOW AND PLAN TO BE THERE!

### W O S U ANNOUNCES SPRING COURSES

OPPORTUNITIES FOR OHIO PEOPLE TO "ATTEND" COLLEGE BY RADIO HAVE BEEN ANNOUNCED BY OHIO STATE UNIVERSITY. SPRING QUARTER COURSES TO BE BROADCAST OVER THE UNIVERSITY STATION, WOSU, INCLUDE "A SURVEY OF PIANO LITERATURE", DAILY AT 10 A.M.; SPANISH, DAILY AT 10:30 A.M.; RUSSIAN, DAILY AT 11 A.M.; "THE HUMAN QUALITY OF LITERATURE", DAILY AT 1 P.M.; ELEMENTARY ECONOMICS, DAILY AT 3:30 P.M.; FRENCH, WEDNESDAY AND FRIDAY AT 4 P.M.; "PROBLEMS OF PEACE AND POST-WAR PLANNING", TUESDAYS AT 4 P.M. ENROLLMENT IS FREE, AND COURSE OUTLINES MAY BE OBTAINED BY WRITING TO W O S U AT OHIO STATE UNIVERSITY IN COLUMBUS.

### "SCIENCE DAY" ON W O I

PROFESSOR W. I. GRIFFITH, DIRECTOR OF WOI AND NAEB TREASURER, WRITES FROM THE IOWA STATE CAMPUS: "FOR A GOOD MANY YEARS ON THIS CAMPUS WE HELD WHAT WAS KNOWN AS 'SCIENCE DAY'. LAST YEAR THIS HAD TO BE ABANDONED FOR THE REASON THAT THE HIGH SCHOOL PUPILS THAT USED TO COME TO THE CAMPUS ON A GIVEN SATURDAY, COULD NOT GET HERE ON ACCOUNT OF GAS AND RUBBER RESTRICTIONS, SO WE DECIDED TO CONTINUE THE FEATURE BY RADIO, ONLY EXTENDING IT OVER SEVERAL DAYS RATHER THAN A PHYSICAL APPEARANCE OF PUPILS IN ONE DAY. THE SUCCESS WAS SUCH THAT WE DECIDED TO REPEAT IT."

AN ANNOUNCEMENT OF THE SERIES SAYS: "AS SPRING APPROACHES, HUNDREDS OF HIGH SCHOOL BOYS AND GIRLS AND THEIR PARENTS THINK OF SCIENCE DAY AT IOWA STATE COLLEGE. THIS YEAR, AS LAST, THE SCIENCE DAY COMMITTEE DECIDED TO PRESENT THIS ANNUAL EVEN BY RADIO. EVERY TUESDAY, WEDNESDAY, AND THURSDAY AFTERNOON FROM 2:30 TO 2:45 BEGINNING ON APRIL 4 AND ENDING APRIL 27, SOME OF THE HIGHLIGHTS OF SCIENCE IN EVERYDAY LIFE WILL BE PRESENTED FROM RADIO STATION WOI. NOT ONLY WILL THERE BE DISCUSSION OF THE LATEST DEVELOPMENTS IN SCIENCE, BUT THE BOYS AND GIRLS WILL BE AFFORDED AN OPPORTUNITY TO PARTICIPATE IN SEVERAL CONTESTS AND COMPETITIONS."

AMONG THE TOPICS LISTED FOR THE SERIES ARE: THE SECOND ANNUAL SCIENCE DAY PROGRAM; PENICILLIN, THE WONDER DRUG; GENETICS, TRAINING FOR THE FUTURE; BIRD IDENTIFICATION CONTEST; WHAT CHEMISTRY CAN DO FOR IOWA; SOME CHEMISTS LOOK BEYOND THEIR TEST TUBES; 1944 SCIENCE DAY RECOGNITION PROGRAM.

THESE PROGRAMS ON W N Y C:

ON EACH SATURDAY AFTERNOON AT 3:30 P.M. DURING THE MONTH OF APRIL, WNYC'S MICROPHONES WILL BE SET UP AT THE BROOKLYN MUSEUM TO BROADCAST A SPECIAL SERIES OF PROGRAMS ENTITLED "MUSIC OF THE UNITED NATIONS." FEATURING DISTINGUISHED ARTISTS IN THEIR NATIVE RESPECTIVE FIELDS OF MUSIC, THE SERIES WILL UTILIZE THE EXTENSIVE COLLECTION OF RARE INSTRUMENTS ON EXHIBIT AT THE MUSEUM. THE SERIES

RUNNING NOW FOR OVER 16 WEEKS, "NEW YORKERS ALL--HEROES ALL", PRESENTED WEEKLY OVER NEW YORK CITY'S OWN STATION WNYC HAS NOW BUILT UP A GOOD-SIZED LISTENING AUDIENCE. "NEW YORKERS ALL--HEROES ALL" IS WRITTEN, PRODUCED, AND DIRECTED BY MITCHELL JABLONS, WNYC'S PUBLICITY AND NEWS EDITOR. PRESENTED EVERY MONDAY EVENING AT 8:15 P.M., "NEW YORKERS ALL" IS A DRAMATIZED AND NARRATED ACCOUNT OF THE OUTSTANDING EXPLOITS OF SOME OF NEW YORK'S TYPICALLY AVERAGE SONS AND DAUGHTERS WHO HAVE DISTINGUISHED THEMSELVES NOW THAT THEY ARE IN UNCLE SAM'S ARMED FORCES, AND HAVE BEEN DECORATED ACCORDINGLY.

JUST ONE YEAR AGO ON MARCH 28, SERGEI RACHMANINOFF, ONE OF THE FOREMOST CONTEMPORARY VIRTUOSI AND COMPOSER, DIED IN HIS HOME. ONE YEAR LATER, ON MARCH 28TH AT 6:00 P.M. WNYC PRESENTED A SPECIAL MEMORIAL PROGRAM OF RACHMANINOFF'S WORKS PERFORMED BY SIDNEY SUKOENIG.

LOLA HAYES, REGULAR MEZZO-SOPRANO RECITALIST ON WNYC'S FRIDAY EVENING MUSICALE DEVOTED HER MARCH 24 PROGRAM TO POEMS OF LANGSTON HUGHES, PROMINENT NEGRO POET, SET TO MUSIC. INCLUDED WERE COHEN'S SETTING FOR "THE DEATH OF AN OLD SEAMAN", STILL'S "BIRTH OF A ROSE", "THE NEGRO SPEAKS OF RIVERS" BY BONDS, AND THE INCREASINGLY POPULAR "SONGS TO A DARK VIRGIN" BY PRICE.

WNYC, NEW YORK'S MUNICIPAL STATION PRESENTED THE FIRST IN A NEW SERIES OF PROGRAMS DEALING WITH "PLANNING THE POST-WAR WORLD" ON TUESDAY, MARCH 21ST (8:00-8:30 P.M.). THE SERIES, PRESENTED IN COOPERATION WITH QUEENS COLLEGE WILL HEREAFTER BE HEARD WEEKLY ON TUESDAY EVENINGS AT 8:00 P.M. TAKING THE FORM OF FREE AND SPONTANEOUS FORUM DISCUSSIONS, EACH BROADCAST WILL DEAL WITH A CERTAIN TOPIC OF POST-WAR ECONOMIC OR POLITICAL INTEREST, AND WILL BE HEADED BY A MEMBER OF THE QUEENS COLLEGE FACULTY WHO IS AN AUTHORITY ON THAT PARTICULAR FIELD.

WITH HUGH STIX JOINING THE ARMY, "ART IN NEW YORK", THE CITY STATION WNYC'S SPECIAL ART NEWS AND INTERVIEW PROGRAM IS BEING TAKEN OVER BY FRANK KLEINHOLZ, LAWYER-TURNED-ARTIST. HEARD EACH WEDNESDAY AFTERNOON AT 3:30 P.M. "ART IN NEW YORK" FEATURES INTERESTING DISCUSSIONS ON THE NEW TRENDS OF ART, AND INTERVIEWS WITH THE TOWN'S LEADING ARTISTS AND ART CRITICS.

NEW YORK CITY'S OWN RADIO STATION - WNYC, COOPERATES WITH THE NEW YORK CITY BOARD OF EDUCATION TO PRESENT A NEW DAILY SERIES OF PROGRAMS TO BE HEARD MONDAY THROUGH FRIDAY AT 1:45 P.M. THESE PROGRAMS, WRITTEN,

PRODUCED, AND DIRECTED BY THE CITY STUDENTS AND FACULTY MEMBERS OF THE BOARD OF EDUCATION, ARE DESIGNED TO SERVE AS AN ADDITION TO THE REGULAR PUBLIC SCHOOL CURRICULUM. ORIGINATING FROM BROOKLYN TECHNICAL HIGH SCHOOL, THE PROGRAMS ARE BROADCAST OVER WNYC AND HEARD IN ALL RADIO-EQUIPPED PUBLIC SCHOOLS IN THE CITY.

FOLKS WHO'VE BEEN DIALING WNYC, NEW YORK'S MUNICIPAL STATION THESE PAST FEW WEEKS HAVE BEEN HEARING SOMETHING NEW ON THEIR CITY AIRWAVES IN THE FORM OF TRANSCRIBED SPOT ANNOUNCEMENTS THAT SELL, NOT SOAP, NOT FURS NOR CANDY-BARS BUT SUCH INTANGIBLE PRODUCTS AS TOLERANCE AND DEMOCRACY. JUST A MONTH AGO, WNYC DIRECTOR M. S. NOVIK, WRITERS JACK GOODMAN, MITCHELL JABLONS, AND DRAMATIC DIRECTOR NATHAN RUDICH WEIGHED ADVANTAGES AND DISADVANTAGES OF THE COMMERCIAL "TRANSCRIBED SPOTS" TECHNIQUES, AND DECIDED TO EXPERIMENT WITH THE FORM. THE RESULTING 30 SECOND AND ONE-MINUTE SPOTS HAVE NOW BECOME AN ACCEPTED PART OF WNYC POLICY AND PROGRAMMING. TEN SPOTS CALLING ON NEW YORKERS TO BE TOLERANT OF THE RIGHTS OF OTHERS, TO BEWARE OF BIGOTRY, AND TO INSTILL DEMOCRACY IN THEIR CHILDREN HAVE BEEN COMPLETED AND ARE NOW BEING AIRED SEVERAL TIMES DAILY.

INCIDENTALLY, HERE IS A BRIEF ITEM ABOUT WNYC THAT THE AP CARRIED ON MARCH 27: "SOME FIFTY PUBLIC SCHOOL STUDENTS VISITED NEW YORK'S MUNICIPAL RADIO STATION--WNYC--THIS MORNING TO HEAR A LECTURE ON "CIVIC SAFETY." BUT BEFORE THE LECTURE WAS FINISHED, THE STUDENTS LEFT IN A HURRY--BECAUSE OF A FIRE IN THE STATION'S AIR CONDITIONING UNIT. STATION PROGRAMS WERE NOT INTERRUPTED."

JOE MADDY TESTIFIES

JOSEPH MADDY, UNIVERSITY OF MICHIGAN AND PRESIDENT OF THE NATIONAL MUSIC CAMP, APPEARED BEFORE THE SENATE INTERSTATE COMMERCE SUBCOMMITTEE ON MARCH 20 TO PROTEST THE BAN ON BROADCASTS BY THE CAMP ORCHESTRA IMPOSED BY THE AFM PRESIDENT, JAMES C. PETRILLO. MADDY TOLD THE SUBCOMMITTEE THAT HE APPEARED BECAUSE HE BELIEVES IT IS THE DUTY OF CONGRESS "TO SEE TO IT THAT PRIVATE INTERESTS SHALL NOT MONOPOLIZE THE GREAT NEW FACILITY TO THE EXCLUSION OF ITS USE FOR THE PUBLIC WELFARE IN THE FIELD OF MUSIC EDUCATION."

EDUCATIONAL PROGRAM DIRECTOR WANTED

MAX KRONE, DIRECTOR OF RADIO, UNIVERSITY OF SOUTHERN CALIFORNIA, LOS ANGELES, WRITES: "WE ARE MAKING PLANS FOR THE ESTABLISHMENT OF OUR OWN EDUCATIONAL RADIO STATION ON THE CAMPUS, AND WOULD LIKE TO FIND THE RIGHT PERSON FOR PROGRAM DIRECTOR, SOMEONE WHO IS TRAINED AND EXPERIENCED IN THE FIELD OF SCRIPT WRITING AND PRODUCTION, AND WHO IS FAMILIAR WITH THE FIELD OF EDUCATIONAL BROADCASTING."

INTERESTED PARTIES MAY WRITE DIRECT TO DIRECTOR KRONE.

STATE GOVERNMENT CLASS ON W N A D

PRESENTING A COURSE IN OKLAHOMA GOVERNMENT FOR THE FIRST TIME BY AIR, GOVERNMENT 130 WILL BE BROADCAST FROM 11:15 TO 12 A.M. EACH MONDAY, WEDNESDAY AND FRIDAY AS A REGULAR CLASSROOM LECTURE SERIES, MISS VIRGINIA HAWK, WNAD STATION DIRECTOR, HAS ANNOUNCED.

H. V. THORNTON, PROFESSOR OF GOVERNMENT, WILL CONDUCT THE INFORMAL LECTURE CLASS WHICH WILL BE HELD IN ONE OF THE STUDIOS OF WNAD. STUDENTS WILL BE ALLOWED TO PARTICIPATE IN OPEN DISCUSSION, MISS HAWK SAID.



CHICAGO SCHOOLS ADD "PA" SERVICE

THE DIRECTOR OF THE CHICAGO PUBLIC SCHOOL RADIO COUNCIL ON MARCH 29 ANNOUNCED THAT EARLY NEXT MONTH THE DAILY BROADCASTING OF NEWS WILL BEGIN IN THE CITY'S PUBLIC SCHOOLS. THE SCHOOL RADIO COUNCIL ACTING DIRECTOR, GEORGE JENNINGS, SAID THE BROADCASTS WILL USE THE REGULAR RADIO NEWS SERVICE OF PRESS ASSOCIATION, RADIO BRANCH OF THE ASSOCIATED PRESS.

JENNINGS SAID THE BOARD OF EDUCATION HAS APPROVED A CONTRACT WITH PRESS ASSOCIATION FOR INSTALLATION AND MAINTENANCE OF THE SERVICE. THE BROADCASTS WILL BE MADE OVER THE BOARD'S OWN FREQUENCY MODULATION STATION. JENNINGS ADDED THAT THE CHICAGO SCHOOLS WILL BE THE FIRST IN THE COUNTRY TO HAVE SUCH SERVICE.

THE NEW SCHOOL SERVICE WILL BE DIRECTED TO ELEMENTARY PUPILS. REGULAR NEWS REPORTS WILL BE EDITED AND REWRITTEN AND NEWS STORIES WILL SERVE AS BASES FOR LESSONS IN GEOGRAPHY, HISTORY, CIVICS AND OTHER SUBJECTS.

DOTS AND DASHES

WHA NEWS LETTER REVEALS THAT HAROLD ENGEL IS NOW STATIONED TEMPORARILY AT MADISON; THAT MARGOT BAER MORRIS IS NOW EMPLOYED BY WDWS AT CHAMPAIGN, ILLINOIS....MAX KRONE MENTIONED ABOVE IS AN ILLINOIS GRADUATE, CLASS OF 1923....WHAT TOPICS SHALL WE ARRANGE TO DISCUSS AT OUR COLUMBUS MEETING? ....SUGGESTED ARE THESE TWO: KEITH TYLER ON RADIO CO-ORDINATION AT OHIO STATE UNIVERSITY. AND, REPRESENTATION OF NAEB ON THE RADIO TECHNICAL PLANNING BOARD....THE JUNIOR TOWN MEETING LEAGUE IS PLANNING A MEETING AT THE TIME OF THE OHIO INSTITUTE....DON'T OVERLOOK THE CONTENTS OF THE NAEB PACKET WITH THIS NEWS LETTER....A RADIO COMMITTEE IS NOW INVESTIGATING POSSIBILITIES FOR COLUMBIA UNIVERSITY TO ENGAGE MORE IN EDUCATIONAL BROADCASTING....KWSC, WASHINGTON STATE COLLEGE, WAS GIVEN PERMISSION TO DETERMINE OPERATING POWER BY DIRECT MEASUREMENT OF ANTENNA POWER BY THE FCC ON MARCH 10....WGXI, UNIVERSITY OF IOWA, WAS GRANTED RENEWAL OF ITS TELEVISION LICENSE TO FEBRUARY 1, 1945, BY THE FCC ON MARCH 22....WESTERN MICHIGAN'S APPLICATION FOR A CP FOR FM STATION WAS RECEIVED BY FCC AND RETURNED TO APPLICANT ON MARCH 17....THE FM APPLICATION OF THE EVANSTON, ILLINOIS, BOARD OF EDUCATION WAS RECEIVED AND RETURNED BY THE FCC ON MARCH 20....THE FM APPLICATION OF CENTRAL MICHIGAN COLLEGE OF EDUCATION WAS RECEIVED AND RETURNED BY THE FCC ON MARCH 22....KUSD, UNIVERSITY OF SOUTH DAKOTA, HAS RECENTLY ADDED PA (AP) NEWS TO ITS LISTENER SERVICE.

---SCHOOLEY

Scanned from the National Association of Educational Broadcasters Records  
at the Wisconsin Historical Society as part of  
"Unlocking the Airwaves: Revitalizing an Early Public and Educational Radio Collection."



A collaboration among the Maryland Institute for Technology in the Humanities,  
University of Wisconsin-Madison Department of Communication Arts,  
and Wisconsin Historical Society.

Supported by a Humanities Collections and Reference Resources grant from  
the National Endowment for the Humanities



WISCONSIN  
HISTORICAL  
SOCIETY



WISCONSIN  
UNIVERSITY OF WISCONSIN-MADISON



Any views, findings, conclusions, or recommendations expressed in this publication/collection do not necessarily reflect those of the  
National Endowment for the Humanities.