NAEB NEWSLETTER
NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS
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June 1, 1944

NAEB MEETING IN COLUMBUS

Well, many of us NAEBers met profitably in Columbus in connection with the annual Ohio State Institute. And, if my notes, kept jointly by Allen Miller and myself, can be interpreted, I'll try to give you the gist of the happenings. Kibitzers Waldo Abbot and Carl Menzer, please keep quiet now.

In absence of the president, Gilbert D. Williams, Purdue, Allen Miller, KOAC and NAEB vice-president was presiding at our Sunday session.

The Association voted to ask the United States Office of Education to represent NAEB on the Radio Technical Planning Board. The office is now represented on some of the RTPB panels and it was thought that NAEB could be properly and profitably served through this source. Motion was made by Abbot.

The acting president was authorized to appoint a special committee to investigate and report to the full membership on the problems and relationship involved with the many school broadcast stations and NAEB. It was pointed out that there are mutual fields of interests, as well as some divergent interests. Miller appointed Bob Coleman, WKAR, chairman, Waldo Abbot, Michigan, and George Jennings, WBEZ, and asked them to report by July 1.

Discussion was held also on possible affiliation with FMBI, NAB, and AER. The Executive Secretary was instructed to investigate the possibilities of affiliating with NAB and FMBI, and to act under certain conditions. If possibilities for affiliation exist outside of the prescribed conditions, the Executive Secretary was instructed to report back to the whole organization.

There was much expression of members present for the need of a fall meeting of NAEB. After consideration of many problems, the Association voted to meet in late September or the first week in October. The exact time and place are to be determined by the NAEB Executive Committee. An invitation to hold the meeting in Detroit was extended by Waldo Abbot.

After a recess, the Association reconvened with Elmer Sulzer of Kentucky on the floor. Elmer pointed out the need for members keeping on their toes, especially in the post-war period, and keeping up to date on equipment, some of which might be available through governmental sources. Elmer was appointed a committee of one to advise NAEB members.

A discussion of promotion was held. Harold McCarty of WHA agreed to get out a typical member-station report by July 1 which could serve as a model for all. It was deemed advisable to furnish the Association with
COPIES FOR ALL MEMBERS, TO FORWARD THEM TO THE FCC AND TRADE PUBLICATIONS.

On suggestion of Wib Pettegrew of WOSU, NAEB voted to transcribe and loan to members some of the outstanding programs available through the American Exhibition of Educational Radio Programs. On motion of Menzer, seconded by Skornia of Indiana, the Association voted to have about a dozen transcribed and shipped about. It was agreed that stations receiving them should not keep them longer than one week. You'll be advised route and shipping date soon.

Now, those are the highlights, without convention speeches. Of course, there were remarks by Novik, by Coleman, by Menzer, in fact by most everyone present. Incidentally, among those present — Virginia Hawk, WNAD; Mildred Seaman, KFKU; Bob Higgy and Wib Pettegrew, WOSU; Carl Menzer and Pearl Broxsam, WSUI; W. I. Griffith, WOI; Allen Miller, KOAC; E. W. Ziebarth, WLB; Wallace Garneau, Kalamazo; Mike Hanna, WHCU; Morris Novik, WNYC; Dave Owen and Waldo Abbot, Michigan; Harry Skornia, Indiana; George Jennings, WBEZ; Elmer Sulzer, Kentucky; Bob Coleman, Michigan State; Ed Barrett, Drake; Max Krone, USC; Schooley, and no doubt others.

Oh, yes; my, my. Treasurer W. I. Griffith reported that the organization was still in the black, although there were a few outstanding bills and one or two institutions who hadn't paid their 1944 dues. Otherwise, the books were in good shape and the treasurer was complimented on his fine report in a resolution passed on the floor.

PRESIDENT WILLIAMS RESIGNS

In a letter received on the last day of May, the Executive Secretary has word from President Gilbert D. Williams of Purdue, stating that he is leaving radio to look after his cranberry farm in Wisconsin. Gibbs has owned the farm for five years and now feels he must give it his fulltime attention. Good luck to you Gibbs, and send us a box of those gold nuggets about Christmas time.

Pending the election of a successor at the Fall meeting, Allen Miller will serve as NAEB head.

NAEBERS WIN ONIO INSTITUTE AWARDS

Some of the NAEB stations entered the annual American Exhibit of Educational Radio Programs and came out with prizes.

WHA, University of Wisconsin, shared top honors with CBC, each winning two first awards. Winning programs were "Beginning the Day," non-sectarian religious program of songs and reading by Bill Pfeiffer and the WSA science course, "Young Experimenters."

WOSU, WLB, and WNYC came through, too. WOSU received honorable mention for "The Poultry School of the Air" in agriculture programs. Also, WOSU took first award in programs for primary school children with "Story Time." In the same class, WLB, Minnesota, received honorable mention for its "Old Tales and News." WOSU also took first award with "News of the Week" in the classification of programs for elementary schools. WNYC, New York City, took first award with "Plays for Americans" in the classification of programs for junior and senior high schools.
PEABODY AWARDS ANNOUNCED

The George Foster Peabody Annual Radio Awards Board has announced awards for the past year. Winners in the usual seven classifications of the Peabody Radio Awards are:

Outstanding community service by a regional station—"These Are Americans," KNX, Los Angeles.

Outstanding community service by a local station—"Calling Longshoremen," KYA, San Francisco.

Outstanding reporting of the news—Edward R. Murrow, CBS.


Outstanding entertainment in music—"Music and the Spoken Word," (Salt Lake City Tabernacle Choir) KSL, Salt Lake City.

Outstanding educational program—"America's Town Meeting," Blue.

Outstanding children's program—"Let's Pretend," CBS.

WRUF WINS HONORABLE MENTION

The National Board of Fire Underwriters has announced the winners in its third annual competitions for outstanding public service in the field of fire prevention.

Radio Station KMTR of Hollywood, California, has been awarded one of the two five-hundred dollar gold medals offered. KMTR took the top honors in the radio field for its series of broadcasts in connection with the Los Angeles Fire Department.

The five-hundred dollar gold medal in the newspaper field was awarded to the Burlington, Iowa, Hawk-eye Gazette.

Honorable mention for fire prevention work was awarded by the Underwriters to Radio Stations WEBR, Buffalo, New York; WLS, Chicago, and WRUF, Gainesville, Florida. The honorable mention to WRUF was "in particular appreciation of the services of the Station in rounding up fire-fighting personnel in various emergencies caused by forest fires."

The Gold Medal will be presented to KMTR of Hollywood at a luncheon in New York on May 25th.

SYRACUSE SERIES PRaised

For seventeen weeks now the city of Syracuse, New York and Onondaga County have participated in a series of radio programs to promote post-war planning. According to the secretary of the American Society of Planning Officials, Walter Blucher of Chicago, the results have been gratifying.

The radio series, titled Syracuse on Trial, has resulted in these developments:
The secretary of the Chamber of Commerce Employment Research Committee, John Williams, estimates that business and industry will provide 117 thousand jobs within a year after the end of the war. That is about ten thousand more jobs than were available in 1942.

And an official of the Syracuse Housing Authority, John Dittman, says ten thousand new dwelling units will be built by the first five years after the war.

STORIES TOLD IN MUSIC ON KFKU

"Stories Told in Music" is heard over KFKU at 2:30 o'clock each Tuesday afternoon in place of the "Art by Radio" program. This new series has been planned especially for the children who followed the art lesson broadcasts throughout the school year.

As the title suggests, the music played on the program tells a story. The narrator first tells a story of the music that is to be played and then points out the things that will help the listener hear the story when it is retold in music.

The stories chosen for the series are those most familiar to children. There will be a number of fairy tales, such as "Alice in Wonderland," "Peter and the Wolf," and "Hansel and Gretel" and stories especially for boys—"Mark Twain" and cowboy music. The recordings used on the program are made by the country's outstanding orchestras.

REFRESHER SERIES FOR DIETITIANS ON WNAO

On April 14, WNAO, in co-operation with the O. U. Department of Home Economics began a series of eight broadcasts comprising a refresher course in nutrition.

Dr. Helen Burton, chairman of the department of home economics, and Miss Laura A. Miller, associate professor of home economics, is presenting these talks which will be particularly helpful to those persons training for Red Cross certificates as dietitians.

The following topics will be included in the series: April 14, Energy Needs; April 21, Protein Needs; April 28, Minerals Needed for Building Tissues; May 5, Further Minerals Needed by the Body; May 12, Water Soluble Vitamins; May 19, Fat Soluble Vitamins; May 26, Uses of Some of the Newer Foods; June 2, Menu Planning.

HIGHLIGHTS ON WNVC

Once again this summer, music lovers in New York City will be able to listen to the broadcasts of the outstanding concerts by the New York Philharmonic Symphony Orchestra from Lewisohn Stadium, and the Goldman Band Concerts from the Mall in Central Park which will be carried over New York City's Own Station WNYC and WNYC-FM.

Beginning Wednesday, June 21, and continuing each Wednesday and Sunday evening thereafter at 8:30 p.m. WNYC and static-free WNYC-FM will broadcast the Stadium Philharmonic concerts. And WNYC and WNYC-FM will
ALSO HELP DR. EDWIN FRANKO GOLDMAN CELEBRATE HIS 26TH CONSECUTIVE YEAR AS DIRECTOR OF THE GOLDMAN BAND, BY BROADCASTING HIS MONDAY AND FRIDAY NIGHT CONCERTS FROM THE MALL IN CENTRAL PARK.

NORMAN DELLO JOIO'S "MAGNIFICAT" WHICH RECEIVED ITS WORLD PREMIERE PERFORMANCE DURING WNYC'S FIFTH ANNUAL AMERICAN MUSIC FESTIVAL THIS PAST FEBRUARY (12TH THRU 22ND) WAS SELECTED FOR CONSIDERATION BY THE MUSIC CRITICS CIRCLE OF NEW YORK FOR THEIR ANNUAL AWARD FOR AN OUTSTANDING NEW ORCHESTRAL WORK. THE "MAGNIFICAT" RECEIVED ITS FIRST PERFORMANCE DURING THE WNYC AMERICAN MUSIC FESTIVAL CONCERT BY THE NATIONAL ORCHESTRAL ASSOCIATION SYMPHONY UNDER THE DIRECTION OF LEON BARZIN AT CARNEGIE HALL ON FEBRUARY 14.

ON FRIDAY EVENING, MAY 26TH, NEW YORK CITY'S OWN STATION WNYC AND WNYC-FM BROADCASTED THE PREMIERE PERFORMANCE OF "THE PRINCE OF EISENACH" FROM HUNTER COLLEGE AUDITORIUM.


"THE PRINCE OF EISENACH" IS BASED UPON JOHANN SEBASTIAN BACH'S PEASENT CANTATA AND COFFEE CANTATA.

GORDON HEATH'S "PLEDGE FOR TOMORROW", AN ORIGINAL SCRIPT DEALING WITH THE WORK OF NURSES, INAUGURATES THE NEW SATURDAY NIGHT HALF-HOUR DRAMATIC SERIES, "I'M YOUR NEXT DOOR NEIGHBOR" ON WNYC, JUNE 3. LEONARD BERNSTEIN, OUTSTANDING YOUNG AMERICAN COMPOSER AND ASSISTANT CONDUCTOR OF THE NEW YORK PHILHARMONIC SYMPHONY, WILL SERVE AS MUSICAL CONSULTANT AND COMPOSE SPECIAL MUSIC FOR LATER SHOWS IN THE SERIES, WHICH IS BEING PRODUCED BY BARBARA M. WATSON.

PHIL COHEN TAKES NEW POST

THE OFFICE OF WAR INFORMATION ON MAY 21 NAMED 33-YEAR-OLD PHILIP COHEN AS DIRECTOR OF THE POWERFUL OWI BROADCASTING STATION IN EUROPE. THE STATION NOW IS IN OPERATION EIGHT AND A HALF HOURS A DAY SENDING MESSAGES FROM THE ALLIED COMMAND TO THE UNDERGROUND IN OCCUPIED EUROPE. ITS MESSAGES ARE TRANSMITTED IN SIX LANGUAGES.

DIRECTOR COHEN IS A HARVARD GRADUATE WHO FORMERLY WAS CHIEF OF THE RADIO BUREAU OF THE DOMESTIC BRANCH OF OWI. HE BEGAN HIS CAREER IN RADIO IN 1935 AS HEAD OF THE RADIO PRODUCTION PROGRAM OF THE UNITED STATES OFFICE OF EDUCATION.

CRAVEN ASKS NOT TO BE REAPPOINTED

COMMISSIONER T. A. M. CRAVEN, WHOSE TERM AS A MEMBER OF THE FEDERAL COMMUNICATIONS COMMISSION EXPIRES ON JUNE 30, 1944, HAS ANNOUNCED THAT ON APRIL 26, 1944, HE REQUESTED THE PRESIDENT NOT TO REAPPOINT HIM FOR ANOTHER TERM.
Commissioner Craven would have completed 30 years in Government service in August of this year. Except for a period of five years between 1930 and 1936, this service has been continuous. He has been with the Federal Communications Commission nearly nine years, including two years as its Chief Engineer.

Commissioner Craven stated that he plans to become associated in a technical capacity with the Cowles interests. The Cowles are publishers of newspapers in Des Moines and Minneapolis and LOOK magazine, as well as licensees of radio broadcasting stations.

Former Commissioner Joins Finch

George H. Payne, former Federal Communications Commissioner, has been elected a Vice President and Director of the Finch Telecommunications Company of New York.

FCC Actions

The resubmitted application of the University of North Dakota for a construction permit for a new non-commercial educational broadcast station was returned because of incompleteness. (5/31/44)

The Board of Education, Detroit, Michigan, applied for a construction permit for a new high frequency FM broadcast station on 46,100 kilocycles. (5/26/44)

The application of WNYC-FM, New York City, for renewal of license was resubmitted. (5/26/44)

The High School District of San Bernardino, California, applied for a construction permit for a non-commercial educational broadcast station on 42,900 kilocycles. (5/25/44)

WSUI, University of Iowa, applied for license renewal. (5/25/44)

WILL, University of Illinois, was granted authority to determine operating power by direct measurement of antenna. (5/25/44)

WILL, University of Illinois, was granted renewal of license to May 1, 1946. (5/16/44)

The University of Iowa was granted construction permit for a new non-commercial educational broadcast station to operate on 42,700 kilocycles. (5/16/44)

WHCU, Cornell University, was granted renewal of license to November 1, 1946. (5/9/44)

KWSC, State College of Washington, was given authority to determine operating power by direct measurement of antenna power. (5/4/44)

The application of Indiana University for a construction permit for a new non-commercial educational broadcast station was placed in the pending file. (5/4/44)
WESTERN MICHIGAN COLLEGE OF EDUCATION, KALAMAZOO, resubmitted its application for a construction permit for a new non-commercial educational broadcast station to operate on 42,500 kilocycles. (4/27/44)

Licenses of WNYE, Board of Education, New York City, WBEZ, Board of Education, Chicago, and W1UC, University of Illinois—non-commercial educational broadcast stations—were renewed to May 1, 1945. (4/26/44)

University of Southern California, Los Angeles, applied for a construction permit for a new non-commercial educational broadcast station to operate on 42,900 kilocycles. (4/25/44)

The Commission en banc on May 30 amended Section 4.3(b) of its Rules governing broadcast services other than standard, so as to increase the license period of relay broadcast stations from two to three years and make expiration dates of relay broadcast station licenses as nearly as possible the same as expiration dates of the licenses of the broadcast stations with which they are used. (There are a few cases where a relay broadcast station is licensed for the use of two standard broadcast stations. In such cases, a license for each station will be issued.)

Section 4.3(b) as amended reads:

"Section 4.3 —License Period: Renewal —
(a) ***
(b) — Licenses for relay broadcast and special relay broadcast stations authorized under Section 4.22 of the Rules and Regulations will be issued for a period running concurrently with the license of the broadcast station with which it is to be used.
(c) ***
(d) ***

At the same time the Commission amended Section 3.404(a) stating the requirements for program and operating log entries by the licensee of each broadcast station, by adding a fourth requirement "(4) An entry showing, for each program of network origin, the name of the network originating the program."

OFF THE CUFF

Bob Coleman at WKAR has a good promotion idea. Students presenting musical programs are given ten printed form cards to be filled in and mailed to home town papers, announcing performance on WKAR....On the same frequency, but miles away Mike Hanna's W1CU at Cornell issues a complete preview of agricultural programs carried on W1CU and other New York stations....Max Krone of Southern California visited WILL and WHA after the Ohio meeting....Harold Ellis of Berkeley did the same....Fred Fuller, on leave from WHA, has been promoted to Captain in the Coast Guard....July 1 issue of News Letter will carry a supplement giving NAEB roster....