ETV Positions Open in Samoa

As the NAEB's ETV project in Samoa moves toward realization, more positions are opening for broadcasters and teachers. These are all two-year appointments. Prospective applicants should write to Vernon Bronson, 7400 S.W. 100th Street, Kendall, Miami, Florida, 33156.

The following will be needed in June:
1. Transmitter engineer to handle six transmitters for eight hours in the evenings.
2. Videotape men (2) to keep three machines in operation.
3. Projectionist.
4. Cameramen (2) capable of doing own adjustment.
5. Producer-directors (3) with in-school or ITV experience.
6. Research teacher (1) and studio teachers (4), all certified elementary teachers with TV experience.
In September, the following will be needed:
7. Principals-TV supervisors (8). Must know utilization and/or have experience.
8. Top-grade teacher with M.A. or supervisory or utilization experience.

Offer Summer 1964 R-TV Courses

- Both graduate and undergraduate in radio only—Colleges: Ball State Teachers, Rhode Island.
- Graduate only in both radio and TV—Universities: Boston, Florida, Hofstra, Iowa, Kentucky, Massachusetts, Nebraska, North Carolina, West Virginia. Colleges: Appalachian State Teachers, Virginia State. Also Pacific School of Religion.
- Undergraduate only in both radio and TV—Universities: Illinois State, Miami (Florida), Omaha Municipal, Northwestern Louisiana. Colleges: Central Washington State, Fresno State, Grand Canyon, San Jose State, Weber State.
- Undergraduate in TV—Universities: Loyola of Los Angeles, Texas Woman's, Utah State, Washington, Western Illinois. Colleges: Brooklyn, Los Angeles State, Montana State.

History & Archives Committee Seeks Home

The NAEB History and Archives Committee is preparing plans for the collecting and housing of historical data and materials related to the development of educational radio and TV in this country. Currently the committee is seeking an agency qualified and willing to assume the responsibility of gathering, evaluating, and preserving the material. There will be volunteers, but the committee will welcome others. Write to the committee chairman, Harold Engel, at WHA, University of Wisconsin, Madison.

ITV Conference Draws 200

Some 200 persons attended the recent NAEB-University of Missouri conference on the improvement of teaching by TV. Participants came to the national meeting at Columbia from 30 states and 4 foreign countries.

Representatives of the military services, prisons, business, and video engineering were among those outside the elementary-secondary and higher education fields who sat in on the sessions. Participants viewed samples of telecourses, inspected University of Missouri ITV, and toured the new learning center at Stephens College, in which there are facilities for group or individual viewing and listening for every type of audio and visual learning resource material.

A book covering the proceedings is in preparation and will be on sale in the future.

Radio Programs in Spanish Available

Stations interested in receiving, at a nominal sum, 20-minute programs in Spanish about Spain should write to: G. L. Vazquez, Jr., Educational Programs, Musica de Fondo Motivacional y Para Deleitar, Jose Antonio, 57, Madrid (13), Spain.

Tip for Owners of RCA TT-5A

Charles L. Widney, executive secretary of the Columbus chapter of the Academy of TV Arts and Sciences, writes that there are a number of new and used 8D21's gathering dust at commercial VHF stations that have converted to "air" from the water-cooled 8121. He says that interested ETV stations should contact David I. Green, 3711 South Latawah Street, Spokane 36, Washington; to find out where these might be obtained.
Publications

- ETV Across Canada, the second annual report of the Metropolitan ETV association of Toronto, has just been released from the association's office at 64 Queen's Park Crescent, Toronto 5.

- The third edition of Capitol and Angel Records Educational Catalog is available from the Education Department, Capitol Records Distributing Corporation, 1750 North Vine Street, Hollywood, California, 90028.

- The fifth edition of Free and Inexpensive Materials on World Affairs is now ready from the Bureau of Publications, Teachers College, Columbia University, New York. Leonard S. Kenworthy lists 78 pages of books and pamphlets all costing 65¢ or less.

- The Report of the 1963 Sigma Delta Chi Advancement of Freedom of Information Committee takes issue with the attitude of the Federal Government. Minnesota's Robert Lindsay, in the November 15, 1963, issue of Static, takes issue with the attitude of the Report. The 60-page SDX booklet, which also criticizes state and Latin-American governments and the American Bar Association, may be obtained from 35 E. Wacker Drive, Chicago, Illinois, 60601.


- Two reprints are newly available from TIO: "The American Family and Mass Communications" by Roy Danish, and "A Summary of Yearly Studies of Televiewing—1949-1963" by Paul A. Witty. The Danish article appeared in the August, 1963, Marriage and Family Living, the Witty article in the October, 1963, issue of The Elementary English. Write to TIO, Department NA, 666 Fifth Avenue, New York, 10019.

- The 250-page National Compendium of Televised Education, Volume 10, compiled and edited by Lawrence E. Mckune for the Michigan State University Continuing Education Service, is available from The University of the Air, Kellogg Center, East Lansing, Michigan, for $4, payable to Michigan State University. Earlier Compendiums are still available; Volumes 6, 7, and 8, and Volumes 9 and 10 at $1.

- An outline of ITV work among California colleges and universities is available from the Television Committee of the California Commission on Teacher Education. Write to Edwin H. Lombard, Television Coordinator, Fresno State College, Fresno.

- Preparing of Inexpensive Teaching Materials (102 pages, $2.25) by John Morland and Planning and Producing Audiovisual Materials (232 pages, $8) by Jerrold E. Kemp, both of San Jose State College, and Operating Audio-Visual Equipment (73 pages, $1.75) by Sidney C. Eboch of Alameda State College, are available from Chandler Publishing Company, 604 Mission Street, San Francisco 5, California.

- A 240-page report, "Designing New Apparatus for Learning," has grown out of a conference of experts in audiovisual education. Their report, which calls for a "systems" approach to the design and use of A-V devices, has recently been put in final form by the Society of Motion Picture and Television Engineers under contract with the U. S. Office of Education. SMPTE's December Journal, containing conference highlights, is available for $2 from SMPTE Headquarters, 9 East 41st Street, New York, 10017.

- In this country over the past year there has been a 15 per cent increase in the number of recorded telecourses reported by owners as available to others for broadcast use. These 312 telecourses are described in the 1964 edition of Instructional Television Materials: A Guide to Films, Kinescopes, and Videotapes Available for Televised Use. Free copies are ready at the U. S. Office of Education-sponsored National Instructional Television Library, 10 Columbus Circle, New York, N. Y.

- "Readings in Public Communications," an 18-page bibliography for candidates for the M.S. in television and radio at Syracuse University, gives suggestions for readings in art, philosophy, history, economics, and American culture, in addition to straight communications. The readings were compiled and edited by A. W. D. Blumen, editor of Television Quarterly, at the request of the Syracuse University Television and Radio Center.

- The American Council on Education has issued its 1963-64 Publications Catalog, available from 785 Massachusetts Avenue, N.W., Washington, D.C., 20036.

- The monthly report of the Japan Broadcasting Corporation, What Is NHK Doing, is free from the Public Relations Board, Nippon Hoso Kyokai, Tokyo, Japan.

News Notes

PERSONNEL

- Lewis A. Rhodes, formerly director of TV at Central Michigan University, has been appointed director of the Central Michigan ETV Council. He replaces Martin G. Atkins, who resigned to become superintendent of schools, Bridgeport, Michigan.

- James M. Pettyjohn has been appointed executive producer, WHYY-TV, Wilmington, Delaware. He has been associated with Philadelphia TV and radio stations for over fifteen years.

- WHYY has also announced the appointment to its board of directors of Richard P. Gousha, newly appointed state superintendent of public instruction for Delaware, and Mrs. John Biggs, Jr., well-known civic leader in the state and in Philadelphia.

- Robert Petranoft, assistant professor of radio and TV at Indiana University, has been appointed to a new position with the university news bureau as coordinator, radio-TV. The new post was set up in response to a request from state broadcasters for more news and features from the university prepared especially for radio and TV use.

- Harvey Herbst, manager of KLKN-TV, southwest Texas ETV station, has been named associate director of radio/television at the University of Texas. In addition to his KLKN duties, he will have executive responsibilities in connection with the Texas Educational Microwave Project, KUT-FM, closed-circuit classroom instruction on the university campus, and radio and TV production for educational and commercial broadcasters.

- Robert R. Lett has been promoted to the post of senior producer-director at WHA-TV, University of Wisconsin. He received his B.A. from the university in 1960.

NAEB Newsletter, a monthly publication issued by the National Association of Educational Broadcasters, 119 Gregory Hall, Urbana, Ill. 61803. $5.00 a year, $7.50 including Washington Report. Editor: Betty McKenzie. Editorial assistant: Skip Robinson. Phone 333-0580. Area Code 217.

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Region IV —McCabe Day, WSHV, School City of Huntington, Ind.
Region IV —Richard Vogl, KITC-TV, 1640 Como Ave., St. Paul, Minn.
VHF, have effective radiated power outputs of 316,000 visual and 150,000 aural watts. The network’s third station, to be in Calais, will be operational later this year. Production facilities for the three stations are nearing completion in Alumni Hall at the University of Maine.

Ohio’s ETV network offices have been moved to Room 301, 21 West Broad Street, Columbus—a state-owned building which houses several other agencies and commissions.

The Delaware Governor’s Committee on ETV hopes to have a state ETV network by September, 1965. A group of 27 members of the state’s legislative assembly, plus other state officials and educators, visited Columbia in January to study South Carolina’s closed-circuit network.

Utah State University inaugurated KUSU-TV last month, to put Utah’s fourth ETV station on the air.

Gale Adkins, director of radio-TV research at the University of Kansas, has released a preliminary report on a survey of the FM audience in Lawrence, Kansas. One of his findings is that the educational station, KANU, is listened to more than twice as much as its nearest competitor. There are a dozen commercial FM stations which can be received in Lawrence.

The mayor of Pittsburgh proclaimed the month of February 19 to March 19 WQED Month. During that time the station was seeking $250,000 from local business and residents to help finance its operations for the next year.

Leonard Berkowitz, professor of psychology at the University of Wisconsin, wrote in Scientific American recently that filmed violence is potentially dangerous. He said that his experiments indicate that aggression depicted in TV and motion picture dramas can arouse certain members of the audience to force or assault.

Technical papers discussing the expanding roles of motion pictures and TV in education will be presented April 13 during the 95th SMPTE conference April 12-17 in Los Angeles.

The University of Oklahoma will host, April 21-25, the fourth annual TV Newsfilm Workshop. Other sponsors are the National Press Photographers Association, Field Enterprises Educational Corporation, and the U. S. Air Force.

INSTRUCTION

WGTE-TV, Toledo, reports that 1700 7th-graders are voluntarily viewing French courses before school starts in the morning. Interested volunteer teachers assist the students in classroom exercises following the 15-minute telecourses.

WFUV-FM, Fordham University, will soon carry a test program of the TuToR Tape programed instruction in basic educational and vocational training. The hope is that this method of instruction will fight unemployment and give the dropout an opportunity to learn under a different technique than the classic lecture study format, which he rejected once. WFUV-FM was selected for the test because of its years of testing with FM multiplexing. Normal transmission of the station’s programming will not be affected, since the instructional material will be broadcast on four FM subcarrier channels.

Cinderella was recently presented in Spanish by some 50 2nd-graders of Lake Silver, Florida. The production was staged in conjunction with a beginning-Spanish TV program, and featured costumes, original music composed by a local teacher, and dance routines of a local choreographer.

Oregon educational broadcasters hosted the second annual West Coast ITV conference March 23 and 24 in Corvallis.

The Tri-County ETV Council has announced a new plan, to be initiated in September, which will provide four channels to transmit ETV courses for Chicago-area pupils. Leaders of the Chicago ETV Association and MPATI helped with the plan. A daily schedule on CETA channels 11 and 20 and MPATI airborne channels 72 and 76 will bring 38 courses of instruction to the schools.

PROGRAMS

KLKN-TV, southwest Texas, has a weekly program spotlighting local museums. One program featured the life and times of John Wesley Hardin, Texas desperado, using rare photographs and items from the museum at Southwest Texas State College, San Marcos. Another program showed antique cars from a private museum at Geronomo, Texas. Deck Yoes produces the Museum series.

WQED, Pittsburgh, is presenting a 13-week TV course in religious studies for the layman.

A bulletin from WUNC-TV recently announced “An All together Engaging and Uncommonly Entertaining Program of Readings of Poems and Essays by one of our most distinguished writers, Mr. Thad Stem, Jr., of Oxford ... read with a personal note or two by the author himself.” The 53-minute program was shown twice within two weeks—once to be seen and once to be “savored.”

Four radio programs on international arms control and disarmament have been developed by the University of Michigan broadcasting service. Interviews with some of the world’s top experts in the field were taped during a symposium at the university, and have been scheduled for rebroadcast over 37 Michigan stations, the English language service of the Voice of America, and other educational stations.

PLACEMENT

PERSONNEL AVAILABLE

(For information, write Miss Julie Hunt, Placement Service, at the NAEB office in Washington.)

April 1: BSEE and BSE degree, 29, married, 2 children, is seeking position as engineer for new ETV station. Presently employed. Wide range of engineering experience; color TV design and development, television maintenance, construction supervision, electronics instructor. FCC 1st class license. Salary required $10,000, location open.

April 2: Ph.D., male, age 40, married, wants executive position as educational radio or TV station manager, or as broadcasting service director. More than 25 years experience in commercial and educational radio-TV in production and administration, as well as college teaching and administration in broadcasting. Work anywhere except in South, South Atlantic, Texas, or Florida. Minimum salary: $12,000.

April 3: Married male, age 33, currently working on Ph.D. in communications, with emphasis in TV and education, is looking for an institutionally-based ITV and/or ETV operation. July 1964 graduation will mark 13 years of teaching and professional broadcasting experience. Wants to produce televised educational programs and to teach in TV. Would prefer Midwest or West Coast progressive department, with potential for advancement. Asking salary of $8000.

April 4: Experienced international broadcaster-teacher is searching for imaginative post in university as director of broadcasting services, Ph.D., late this summer; many articles; one book. Specialties: communications writing and international broadcasting [comparative systems]. Age 41, presently teaching and on major station. Salary: $10,000 level.
A-4 Qualified producer for new educational television station in Mid-Atlantic region. Experience or training in quality documentaries or complex creative programming required. Open in June. Salary $5000-$7000.

A-5 Qualified assistant manager to be in charge of administration for new ETV station in Mid-Atlantic region. Program background necessary so can produce special programs occasionally. Open in June. Salary $7000-$9000.

A-6 Technician. Excellent opportunity in new communication center for person with experience in closed-circuit and broadcast engineering. FM and I.O. TV. First class FCC license required; operation: as facilities expand new installations would be required. Salary OPEN.

A-7 Director of educational television at Middle Atlantic university. Responsibility for general supervision and development of new CCTV system. Applicant must be prepared to select and supervise staff, plan for equipment purchase and use, work with faculty to promote and guide CCTV lectures and associated presentations, produce and direct programs, evaluate the effect of television on class size, work toward Master's degree. Position open for September 1964.

A-8 Production and teaching position in communications department for person under forty. College teaching experience and commercial broadcasting experience desired, or will consider college teaching, instructional television, and/or educational radio experience. M.A. required. Northwest university; minimum $6000; available September 1; ten-month position.

A-9 Middle Atlantic college desires a Ph.D. in radio and television to teach undergraduate and graduate courses and supervise programs in these areas. Rank and salary open. Position for September 1964.

A-10 Producer-director, Community ETV station. Starting salary from $5400 to $6200 per year, depending upon background and experience. Position open in very near future.


A-12 Producer-director for Midwestern university ETV station. An administrative position involving announcing, as well as produce and direct television programs; extensive work in area of CCTV. Program background necessary so can produce special programs occasionally. Open in June. Salary $7000-$9000. Contract renewable.

A-13 Instructor or assistant professor of television-radio at East Coast college. Persons applying for the opening should be prepared to teach communication law and courses in broadcast writing and production, and direction. Applicants should preferably have a Ph.D., with some broadcast or teaching experience, although the degree requirement may be waived under the proper circumstances. The salary range is $6500 to $7800.

A-14 Associate dean for instruction of East Coast university. To qualify for consideration, an applicant must possess a doctorate and several years of successful teaching or administrative experience on the college level. In addition, his preparation and experience should reflect knowledge of the new methods of instruction in the areas of CCTV, programmed instruction, audiovisual aids, etc. Appointment effective September, 1964. Salary range: $10,950-$12,720.

A-15 Chief announcer for Midwestern university radio station. Position consists of general announcing, some special program producing, assisting in the training of student announcers, regular newscasting, and some continuity writing. Starting salary $4800 per year. Paid vacation, hospital insurance, and group life insurance. Job begins October 1.

A-16 Graphic artist for new ETV station in South Atlantic region. Salary $4800-$5200 to start. Position open June 1.

A-17 New ETV station needs young man as photographer. Will do publicity work for station and for school system. Position open June 1. Salary dependent upon experience and qualifications.