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NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

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APPY NAMED VICE PRESIDENT OF ETV STATION DIVISION: GUNN APPOINTED TO BOARD

Gerard L. Appy, Associate Director of the Georgia Center for Continuing Education at the University of Georgia, was named Vice President of the Educational Television Stations (ETS), the newly organized division of the NAEB representing the nation's educational television stations.

Announcement of the appointment was made April 15 by C. Scott Fletcher, former head of the Fund for Adult Education established by the Ford Foundation in 1951, who became head of the new ETS organization last month.

"Mr. Appy knows the problems and potentials of educational television from the ground up as a result of his long experience in every facet of the medium. He is ideally suited for our effort to strengthen and expand the entire movement," said Mr. Fletcher.

At the same time, it was announced that Hartford N. Gunn, Jr., General Manager of the WGBH Educational Foundation, Cambridge, Massachusetts, had accepted an invitation to serve on the Board of Directors of the new ETS organization to replace Mr. Appy, who resigned to take the executive post with the new NAEB division.

FCC OUTLINES PROCEDURE FOR REDUCED AURAL POWER

On April 1, 1964, the Commission amended Section 73.682(a)(15) of the rules, effective May 11, 1964, to permit VHF television stations, as well as UHF television stations, to operate with an aural power between 10 and 70 per cent of the peak visual radiated power.

Any television station desiring to permanently reduce its aural effective radiated power must file an application on FCC Form 301. The application should be accompanied by a full description of the exact means proposed to accomplish the change in power. After review of the application, it will be determined whether the proposed change may be authorized by a mere modification of license or, because of modification of existing circuitry or elimination of certain transmitter stages, a construction permit will be issued.

Where a construction permit is issued authorizing the change, a license application on FCC Form 302 to cover the construction permit must ultimately be filed. Such license applications will normally require new performance measurements, but only on the aural portion of the station facilities.

Informal requests for special temporary authority to operate with reduced aural power will be considered where a station wants to experimentally determine the exact reduced aural power level best suited for its individual service area requirements. Such temporary authority will be limited to a maximum of 90 days, within which period it would be expected that the station will have determined at what power level it wishes to operate and will have filed an application for permanent operation on FCC Form 301.

STATE OF MARYLAND REQUESTS ETV CHANNELS

The State Board of Education in Baltimore has requested the FCC to amend its petition for Rule-Making to provide for educational television stations at Annapolis, Baltimore, Cambridge, Cumberland, Frederick, Hagerstown, College Park, Salisbury, Waldorf, and Westminster, Maryland. Except for College Park and Waldorf, the channels requested by the amendment are those which appear in the NAEB UHF Assignment Plan. The NAEB Proposal now before the FCC provides ten educational reservations in the State of Maryland and the FCC Proposal provides only six.

HEW GRANT TO SAN MATEO

Approval of an \$111,137 grant to help establish a new educational television station--KCSM, Channel 14--at San Mateo, California, was announced by Anthony J. Celebrezze, Secretary of Health, Education, and Welfare. The grant is for the San Mateo Junior College District which, among other things, plans to offer a full scale college of the air for credit, leading to the Associate of Arts Degree. For the project, to cost an estimated \$235,644, the San Mateo Junior College intends to buy an antenna system, transmitter, studio apparatus and videotape recorder.

FOUR NEW HEW APPLICATIONS ACCEPTED FOR FILING

Four new applications for a total of \$1,158,544, have been accepted for filing under the Educational Television Facilities Act. The applications are from the Spokane, Washington School District #81; the Detroit, Michigan Educational Television Foundation, the University of Houston, Texas to expand facilities at Station KUHT-TV; and the Educational Television Association of Metropolitan Cleveland, Ohio. To date, 17 grants totaling \$3,134,582 have been approved. The four new applications bring to 46 the number accepted for filing and awaiting further action. They request a total of \$8,874,892 in Federal funds.

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